

Appendix B4: Viewing Rubric

This viewing rubric is intended to be used in daily classroom practice by teachers and students. Viewing activities could include print, video, and other media texts.

		<i>Not yet meeting outcomes</i>				<i>Not yet meeting outcomes</i>					
		Developing		Satisfactory		Competent		Skilled		Mastery	
		<i>I think I know what to do but I need help.</i>		<i>I can do it.</i>		<i>I can do it by myself in familiar situations.</i>		<i>I can do it by myself in new situations.</i>		<i>I can model for others.</i>	
Comprehension	I can't find my way through the text. I'm lost and don't understand what I'm viewing.	I have trouble finding my way through the text and I have trouble understanding what I'm viewing.	I find my way through the text but I may have trouble understanding what I'm viewing.	I find my way through the text and I have a general understanding about what I'm viewing.	I navigate the text and I can make specific links to ideas in it.	I easily navigate the text to understand what I'm viewing. I can use prior learning to know what a text is about.					
Analysis	I can't identify a message in a text.	I identify a message of a text but I don't ask questions about a text or talk about its purpose.	I identify a message and purpose of a text in a general way. My questions are vague.	I deconstruct a text to determine a message and purpose. My questions are predictable.	I deconstruct a text to determine a message and purpose. I show thought in my questions of the text.	I deconstruct a text to determine a message and purpose. I show insight in my questions of the text.					
Personal Response	I can't describe how a text impacts my thinking. I can't make personal connections with the text.	I identify the impact a text has on me but I can't make personal connections with the text.	I recognize that a text impacts my thinking in general ways. I can make personal connections with the text.	I describe how a text impacts my thinking in specific ways. I can make personal connections with the text.	I explain how the text impacts my thinking. I use mental images to help connect personally to the text.	I make sense of new information by making personal connections to the text and use these connections to defend my opinion.					
Critical Response	I can't identify features of text.	I recognize features of text but I'm not sure how they achieve purpose.	I identify how text features achieve purpose.	I describe a text's meaning and purpose.	I summarize the meaning of a text and explain how purpose is achieved.	I infer the meaning of a text and question whether purpose is achieved. I can make suggestions to improve or extend meaning.					
Mechanics	I can't identify basic techniques and I can't identify a message.	I can identify basic techniques but I can't identify a message easily.	I describe basic techniques that support ideas but I may have trouble identifying a message.	I describe typical techniques that support ideas and communicate a message.	I describe a variety of techniques that support ideas and communicate a message.	I describe a wide range of techniques used to create stylistic effects and communicate a message.					