

## Demand Writing: Scoring Guide

Name: \_\_\_\_\_

<b>Content</b>	<p><b>Excellent:</b> Ideas are creative &amp; consistent; details are precise &amp; very effective.</p> <p><b>Proficient:</b> Ideas are purposeful &amp; appropriate; details are specific &amp; effective.</p> <p><b>Satisfactory:</b> Ideas are general but appropriate; details are general and predictable.</p> <p><b>Developing:</b> Ideas are vague and may not be appropriate or focused; details are few and/or repetitive.</p> <p><b>Beginning:</b> Ideas are undeveloped and/or inappropriate; details are scant.</p>	/10
<b>Organization</b>	<p><b>Excellent:</b> Beginning is purposeful &amp; effectively establishes events, characters, etc. &amp; provides direction for the writing; develops and maintains connections between events; ending effectively ties events together.</p> <p><b>Proficient:</b> Beginning clearly establishes events, characters, etc. &amp; provides direction for writing; clear connections between events; ending clearly provides appropriate finish for events.</p> <p><b>Satisfactory:</b> Beginning directly presents info about events, characters, etc.; connections between events are mechanical; ending is predictable but connected to events.</p> <p><b>Developing:</b> Beginning presents info about events, characters, etc. but lacks direction; connections between events is unclear or inconsistent; ending is vague &amp; disconnected from events.</p> <p><b>Beginning:</b> Beginning provides little info &amp; is ineffective; connections between events missing; ending, if present, is unconnected to events.</p>	/10
<b>Sent. Struc.</b>	<p><b>Excellent:</b> Sent. Struc. effectively controlled; type &amp; length are varied &amp; effective.</p> <p><b>Proficient:</b> Sent. Struc. is controlled; type &amp; length are usually varied &amp; effective.</p> <p><b>Satisfactory:</b> Sent. Struc. is predictable &amp; demonstrates general control; sentences vary in type &amp; length.</p> <p><b>Developing:</b> Sent. Struc. lacking control &amp; impedes meaning; little variation in sentence type &amp; length.</p> <p><b>Beginning:</b> Sent. struc difficult to recognize &amp; meaning is unclear; no variation in sentence type &amp; length.</p>	/5
<b>Voice</b>	<p><b>Excellent:</b> Writing is expressive, engaging, captures readers' interest.</p> <p><b>Proficient:</b> Writing is sincere and holds readers' interest.</p> <p><b>Satisfactory:</b> Writing is functional and draws readers' interest.</p> <p><b>Developing:</b> Writing is ambiguous and does not draw readers' interest.</p> <p><b>Beginning:</b> Writing is ineffective and readers' interest cannot be initiated.</p>	/5
<b>Vocab</b>	<p><b>Excellent:</b> Words &amp; expressions effective, precise &amp; used to create vivid images.</p> <p><b>Proficient:</b> Words &amp; expressions are well-chosen &amp; deliberate.</p> <p><b>Satisfactory:</b> Words &amp; expressions are common or ordinary.</p> <p><b>Developing:</b> Words &amp; expressions show lack of vocab are simplistic or ineffective.</p> <p><b>Beginning:</b> Words &amp; expressions are inappropriate or misused.</p>	/5
<b>Conventions</b>	<p><b>Excellent:</b> Punctuation &amp; capitalization essentially correct, most words spelled correctly, grammatical errors present do not affect clarity or effectiveness of text</p> <p><b>Proficient:</b> Punctuation &amp; capitalization mostly correct, familiar words spelled correctly, unfamiliar words spelled phonetically, grammatical errors present but rarely affect clarity.</p> <p><b>Satisfactory:</b> Punctuation &amp; capitalization usually correct, many familiar words spelled correctly, unfamiliar words generally spelled phonetically, grammatical errors present and may affect clarity.</p> <p><b>Developing:</b> Punctuation and capitalization when present are inconsistent; many words misspelled, grammatical errors interfere with clarity.</p> <p><b>Beginning:</b> Little evidence of correct punctuation &amp; capitalization, words difficult to discern and spelled phonetically, communication is not clear.</p>	/5
<b>Total</b>	<b>Comments</b>	/40