

### Analyzing Barack Obama's Speech "Words Don't Matter"

After viewing Barack Obama's speech analyze it with your group members considering the 10 Tips for an Effective Speech.

Find at least 5 strategies he uses in his speech and explain how they are used effectively.

Strategy: \_\_\_\_\_

Strategy: \_\_\_\_\_

Strategy: \_\_\_\_\_

Strategy: \_\_\_\_\_

Strategy: \_\_\_\_\_